LEO BURNETT COMPANY, Inc.
Ad No. 321—(Candles)—Req. No. 7902F—Page—4 color—10" x 12 ⅛"—Sunday Supplement, 1971
Printed in U.S.A.

Parliament gives you a new way to light up.

It works like a cigarette holder works.

Now there's a new way to enjoy the cigarette with its own cigarette holder.

By candlelight.

Elegant imported Danish tapers, a dozen of them, are yours free. For only ten Parliament pack ends. (You'd pay $1.50 or more for them in a store.)

Add $1.50 and we'll send you a versatile 3-way candle holder. It's perfect for your (A) thin Danish tapers. (B) Jumbo holiday candles. (C) And standard dinner candles, too.

Now you've got another good reason to try Parliament.

Send to: Parliament Tapers Offer, Dept. H
P. O. Box 7402
Westbury, New York 11590

☐ Please send me 1 dozen Danish tapers free. I have enclosed ten Parliament pack ends.

☐ Please send me 1 dozen Danish tapers free and a three-way candle holder. I have enclosed ten Parliament pack ends and $1.50 in check or money order.

Name_____

Address_____

City_____ State_____ Zip_____

Offer void in province where 21 years of age. Offer good in U.S. only except where prohibited, licensed or taxed. Offer expires December 31, 1971. Allow 3 weeks for delivery.

Kings: 16 mg "tar," 1.0 mg. nicotine—100's: 19 mg. "tar," 1.3 mg. nicotine av. per cigarette, FTC Report Aug. '71

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Source: https://www.industrydocuments.ucsf.edu/docs/lxln0003
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